

Impact Investing Institute

Putting capital to work for people and the planet

Our vision



Our vision is for lives to improve, as more people choose to use their savings and investments to help solve social and environmental challenges, as well as seeking a financial return.

Our mission



Our mission is to accelerate the growth and improve the effectiveness of the impact investing market, so that more capital contributes to achieving the UN's Sustainable Development Goals and the well-being of people and the planet.

We have three objectives

- **Mobilise big pools of capital.** We will focus on increasing the impact of big pools of capital, such as defined contribution pension funds.
- **Make capital more accountable.** We will work on initiatives that improve the effectiveness and accountability of capital seeking to have a positive impact.
- **Empower people to save and invest in line with their values.** We will address barriers that prevent people from investing for impact.

Who we are and how we work

The Impact Investing Institute is an independent, non-profit organisation which aims to accelerate the growth and improve the effectiveness of the impact investing market. Impact investment is investment made with the intention to generate positive, measurable social and environmental impact alongside a financial return. We work as a partnership between paid staff and volunteers, and in collaboration with other organisations and initiatives in the impact investing field.

We aim to deliver change by:



Educating and raising awareness through communications, events, and engagement programmes



Providing useful tools and information on impact investing



Advocating for regulation and policies that support impact investing

Our work is guided by our values of inclusiveness, independence, and integrity.



Sarah Gordon
Chief executive



Dame Elizabeth Corley
Chair of the Board



Sir Harvey McGrath
Chair of the Advisory Council

Our work

The need for global solutions that support resilient societies, a sustainable environment, affordable healthcare, decent jobs and opportunities for all, has been reinforced by the global coronavirus pandemic. We are undertaking specific work in response to the crisis and are redoubling our efforts to increase effective and accountable impact investment now and in the future.

In response to COVID-19, we are focused on:

- ▶ Getting more emergency lending to social enterprises, charities and small businesses in disadvantaged areas of the UK.
- ▶ Communicating these initiatives and other crisis-related resources.
- ▶ Working with our impact investment colleagues around the world through the Global Steering Group for Impact Investing and directly in sub-Saharan Africa.

To mobilise more impact capital to go where it is needed, we are:

- ▶ Developing recommendations focusing on:
 - A sovereign bond, combining social and environmental impact characteristics;
 - Global convergence of non-financial reporting standards;
 - Improved reporting on non-financial issues in the UK;
 - Expanding fiduciary duty to include consideration of the future well-being of pension beneficiaries.
- ▶ Running an engagement programme with the UK's leading pension schemes.
- ▶ Collating and disseminating evidence of the risk/return/impact profiles of impact asset classes.
- ▶ Developing training and qualifications on impact investing.
- ▶ Identifying ways of scaling up place-based impact investments to help level up regional inequalities in the UK.
- ▶ Running a global knowledge exchange and capacity-building programme on impact investment.
- ▶ Facilitating asset owners' and managers' ability to address the "S" in "ESG".
- ▶ Working with partners including the Impact Management Project, Pensions for Purpose and the World Benchmarking Alliance on national, regional and international initiatives to grow the impact investing market.
- ▶ Running an extensive communications and engagement programme to share our work and raise awareness and understanding of impact investment.

Our supporters

