



Putting capital to work for people and the planet

Our Impact

The Impact Investing Institute's vision is for lives to improve, as more people choose to use their savings and investments to help solve social and environmental challenges, while seeking a financial return. We want to accelerate the growth and improve the effectiveness of the impact investing market in the UK and internationally, so more capital contributes to the well-being of people and the planet - as set out in the United Nation's Sustainable Development Goals.

Everything we do is collaborative and guided by our values of inclusiveness, independence, and integrity. Our ability to deliver impact is supported by our strong networks across the financial service industry, the social sector and with policy makers.

About Us

We are an independent, non-profit organisation, which brought together two influential initiatives: the Government's Taskforce for Growing a Culture of Social Impact Investing in the UK and the UK National Advisory Board on Impact Investing. Our core team works alongside a number of Lead Experts providing pro-bono specialist support in their fields of expertise. Our board and advisory council include senior leaders with extensive experience in the financial services industry, social investment, policy-making and the voluntary sector.



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Impact investments are investments made with the intention to generate positive, measurable social and environmental impact alongside a financial return.

As a trusted partner on impact investing to finance professionals, social purpose organisations and policy makers, we collaborate with other organisations in our field to work on specific and relevant projects. We run a series of research, education and advocacy programmes designed to bring about the market conditions to enable impact investing to flourish. We are part of a global network of National Advisory Boards, which together form the Global Steering Group for Impact Investing.

The Institute works with investors from across the spectrum of capital, including pension trustees, asset managers, investment advisors, as well as individual savers.

What we do

We focus on five key areas of work to drive more impact capital to go where it is needed.



Awareness



Education



Research



Measurement,
management &
reporting



Policy &
advocacy

Awareness: We increase awareness and understanding of impact investing so that more people choose to save and invest with impact.

- We work with institutional investors such as pension funds, as well as other asset owners and managers to bust common myths about impact investing, for example that investing with impact means sacrificing financial returns.
- Our Five Good Governance Principles for Pensions provide five practical guidelines on how pensions can pursue an impact investing strategy.
- We also support initiatives that empower individual savers to deliver positive impact with their money.

Education: We increase competency in impact investing so more investors incorporate impact into their investment decisions.

- Our open source learning hub helps individuals and organisations to build their knowledge and skills about impact investing so that they can integrate it into their work and investment decisions.
- Our Global Knowledge Exchange programme provides a learning platform for National Advisory Boards on impact investing in other countries to help strengthen impact investing markets around the world.

Research: We make evidence and data around impact investing accessible so it can be used to drive the investment market.

- The Institute is building an evidence base of impact investing opportunities in the UK and emerging markets that looks at risk and return as well as impact profiles across asset classes.

Measurement, management and reporting: We advocate for the development and adoption of high-quality reporting standards so that businesses and organisations incorporate impact at the heart of their business models.

- Together with partners, policy makers, and regulators, we advocate for the harmonisation of global impact measurement and reporting standards and their adoption in the UK.
- The Institute set out its vision for transparent, consistent, comparable reporting of environmental, social and economic outcomes.
- We are supporting the development of a standard approach to Environment, Social, and Governance (ESG) reporting in the UK social housing sector, with the aim of developing this into impact reporting.

Policy and advocacy: We enable policies and regulations that support impact investing.

- To foster market conditions that support and enable impact investing, we work with policy makers, standard setters and institutional investors across the board.
- With the backing of a large group of major investors and industry bodies we developed a joint proposal for a UK Green+ sovereign bond, combining social with environmental impact, and are developing this concept for other markets.

Our Supporters

